

Course Design



*#WildEye: a wildlife crime tracking tool and training for investigative journalism
in Southern Africa*



USAID
FROM THE AMERICAN PEOPLE



OXPECKERS
Investigative Environmental Journalism

Oxpeckers professional support & training platform



#WildEye: a wildlife crime tracking tool *and training* for investigative journalism in Southern Africa

Aim:

1. Improved abilities of journalists to report on wildlife crime

#WILDEYE
Reporting & Training Platform

OXPECKERS
Investigative Environmental Journalism

USAID
FOR THE PEOPLE OF THE WORLD

WildEye Southern Africa
A wildlife crime tracking tool and training for investigative journalism in Southern Africa

data wrangler welcome pack

who are we?

what's it all about?

when will training take place?

what will I learn?

what are my responsibilities?

who are we?

WildEye Southern Africa is a collaborative learning platform that will support quality data collection throughout the southern African region.

USAID's WildEye will support Oxpeckers in equipping wildlife crime trackers. The aim of this region-wide program is to significantly reduce the level of poaching and illegal trade in wildlife and its products.

WildEye Southern Africa is a tool created and run by Oxpeckers Investigative Environmental Journalism, a group of journalists who support quality data collection throughout the southern African region.

Participation in this training programme is by invitation only. You have been invited from Botswana, Malawi, Mozambique, Namibia, South Africa and Zimbabwe and complete a course comprising four training modules and a final shared learning event. Our monitoring, support is in place to strengthen your capacity to investigate and report on wildlife crime. The overarching objective of the WildEye Southern Africa course is to improve the capacity of journalists to investigate and report on wildlife crime.

By participating in the course, you will:

1. Improve your data collection and searching abilities to detect wildlife crime reporting.
2. Learn how to integrate investigative and data-driven journalism to report on wildlife crime reporting.
3. Have access to a digital information system for sharing and analysing wildlife crime data in the region.
4. Learn how to use and apply the WildEye Southern Africa tool to wildlife crime reporting.
5. Have an opportunity to investigate and report on wildlife crime in the region.
6. Understand and apply open standards in your content.
7. Learn how to use greater insights and trends in reporting on wildlife crime.

You will be expected to take place in four training modules and one final shared learning event on Zoom.

Module 1 is scheduled to take place on 23 July 2021, followed by Module 2 in August, Module 3 in September and Module 4 in October. These will culminate in the final shared learning event in November.

We will perform the public and times of each module at least one week in advance.

You will need to set aside 4-5 hours - which includes effort to arrange breaks - for each training module.

what are my responsibilities?

All the end of each module you will be given:

- A short task for the next training event.
- A data collection questionnaire, article, court case and captions related to WildEye in the region in your country, to be added to #WildEye Southern Africa.
- Support for the publishing process.

Our footprint



- Botswana
- Namibia
- Zimbabwe
- Malawi
- South Africa
- Mozambique

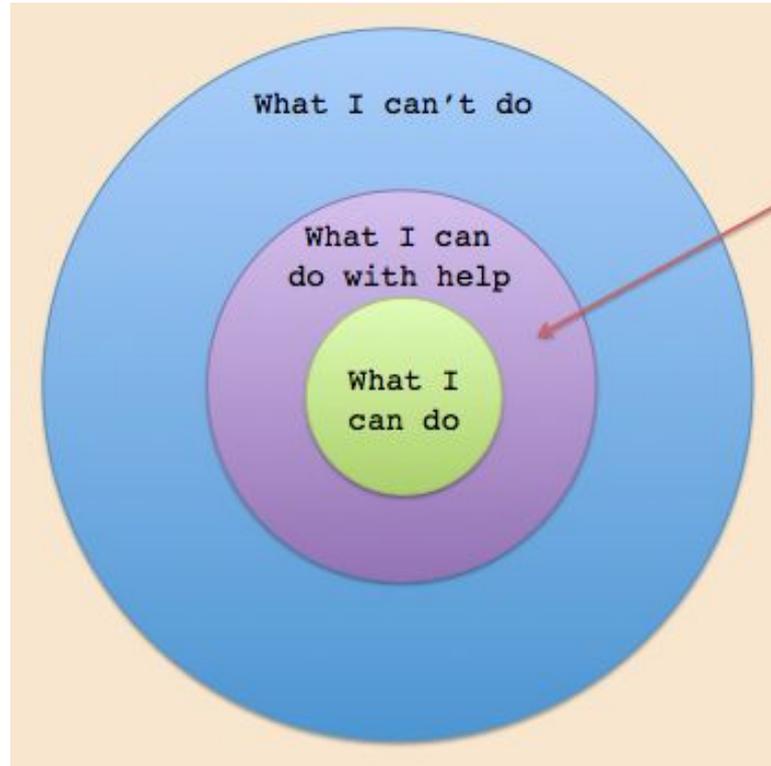


....also

- Asia
- Europe



Knowledge, skills & practices...

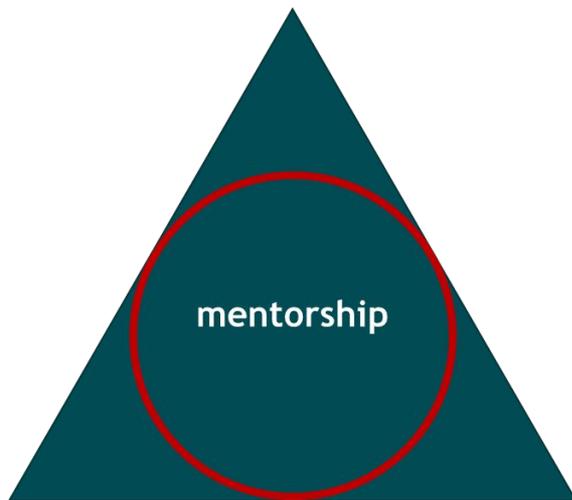


Oxpeckers professional support program

Design of in-depth mentorship program



Quality data-driven stories
for CWC



Knowledge & skills
application

Tools:
#WildEye
other digi-tools



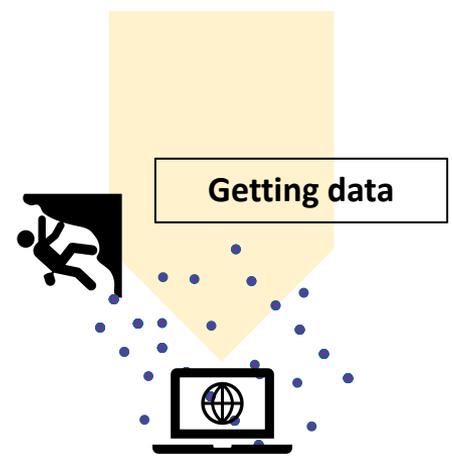
Indepth professional support and training

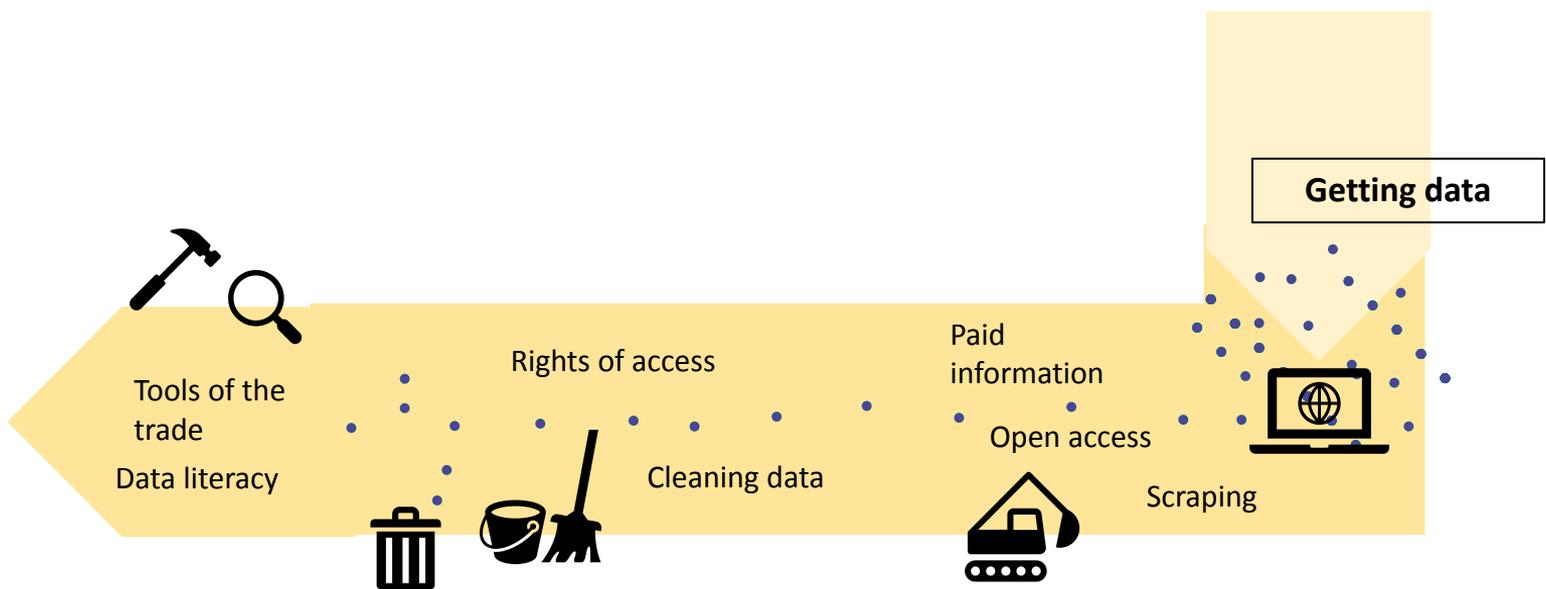


- **4 modules with a standard format**
 - Conducted over 5 months
- **‘Work-away’ professional tasks for action-learning**
 - Data collection targets
 - Using law to access information
 - eVukaLearn course
 - Data analysis and visualization
- **4 themes to structure learning:**
 - *Module 1: Enhancing investigative environmental journalism with data*
 - *Module 2: Using the law to access wildlife crime data for CWC stories*
 - *Module 3: Tools of the Trade*
 - *Module 4: A community of practice for data journalists*
- **Certificates of completion**
 - Recognition



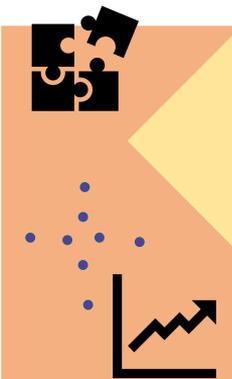
Data Journalism as a practice



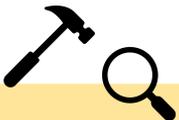
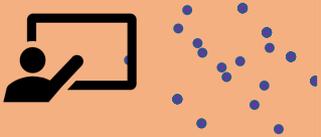


Data Journalism as a practice

Understanding data



Telling stories with data



Tools of the trade
Data literacy



Rights of access



Cleaning data



Paid information

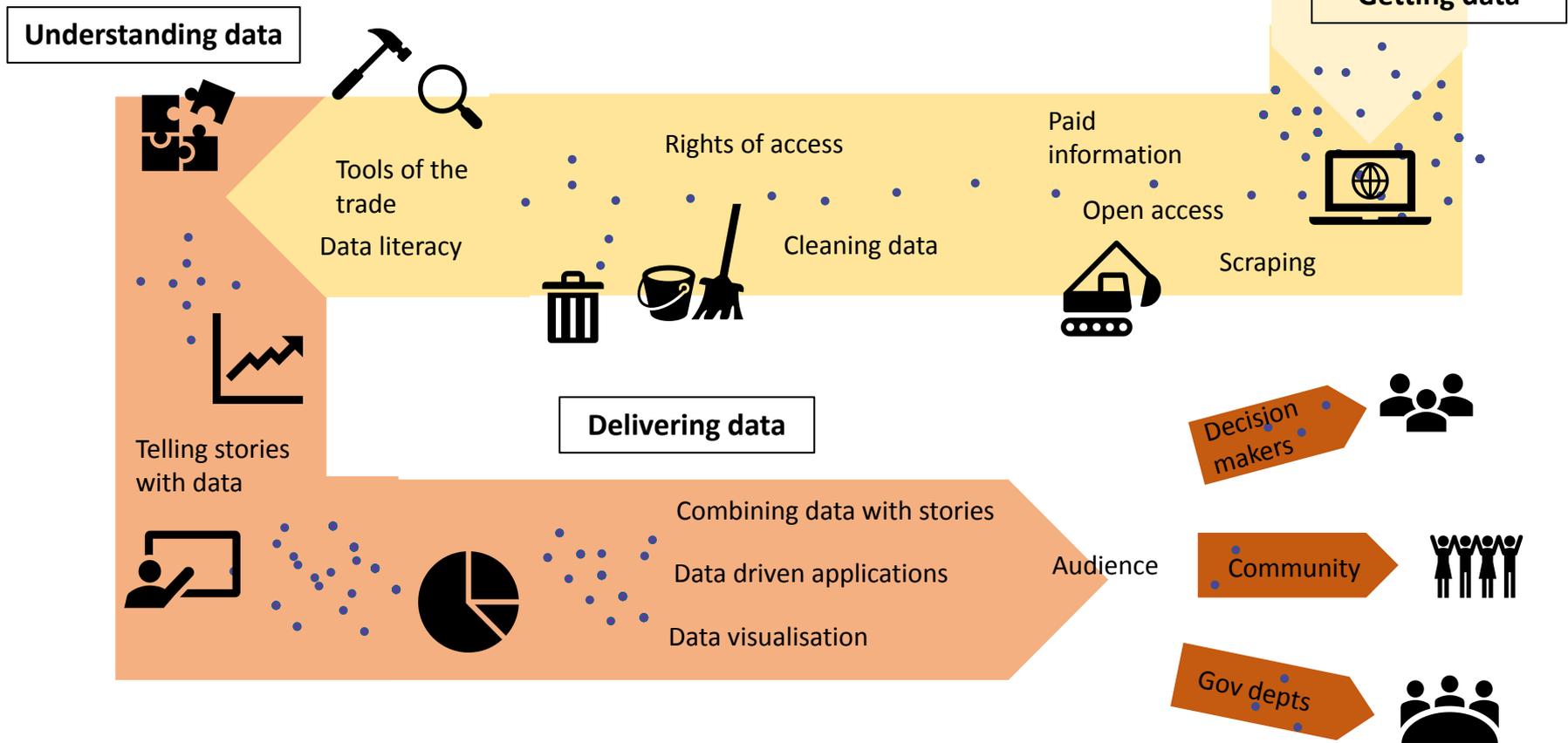
Open access

Scraping

Getting data



Data Journalism as a practice



Products

- #Wildeye Southern Africa
- Tool box for data journalists
- Learning Narratives
- Detailed dataset
- Course curriculum and content
- Community of practitioners in Southern Africa



Thank you!



@wildeye_oxpeckers



@WildEye_News



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DISCLAIMER

Views expressed in this presentation do not necessarily reflect the views of the United States Agency for International Development or the United States Government or the Oxpeckers Investigative Environmental Journalism Board.