

Tips and tools



#WildEye: Mapping illegal wildlife trade



USAID
FROM THE AMERICAN PEOPLE

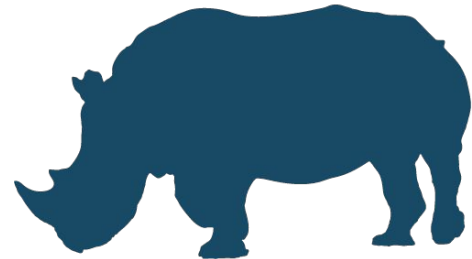


OXPECKERS
Investigative Environmental Journalism

What is #WildEye?



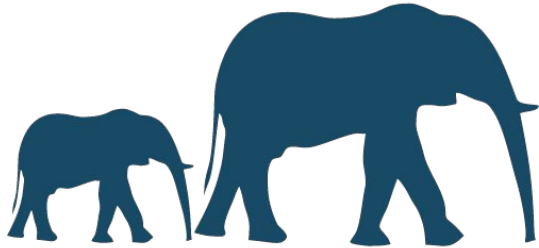
- Maps **seizures, arrests, court cases and convictions** of illegal wildlife trafficking;
- Developed **by** journalists **for** journalists;
- Create our own datasets (multiple sources) → made them **accessible**;
- **Personalised** access to data;
- Analysis, research and **storytelling**.



Why #WildEye? Why now?



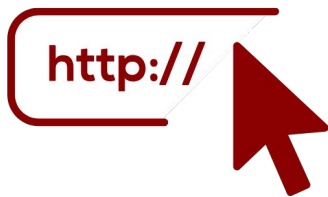
- What is **law enforcement** doing?
- Post **pandemic** = concern for all
- No single place to **access information easily**
- #WildEye addresses the **gap**
- Sharing data on **justice in action**



What does #WildEye do?



- Maps populated with icons containing information about a **seizure, arrest, court case or conviction**
- Filter your experience: select a **category** OR search using a **keyword**
- Alert system: **stay up to date**



How can you use #WildEye?



- Track specific data, trends or patterns
- Identify cases to find new stories and angles



Challenges, lessons & successes



Pandemic,
funding,
resources, and
access to good
data



Local journalists
are key to
overcoming
challenges +
continued success



Build a strong
community, with
shared resources,
data and stories

Join the #wildEye community



Get the data

Oxpeckers is a data-driven journalism organisation and to promote transparency and accountability, we share our data with users and readers. Request specific data by visiting [this page](#)

Pitch a story

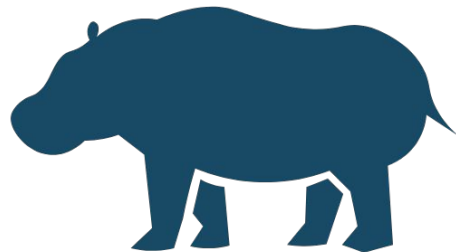
#WildEye wants to tell hard-hitting stories about illegal wildlife trade. Suggest a story by filling in [this form](#)

Share your data

We're always looking to add new data to #WildEye. If you have a dataset you'd like to share with us, fill in [this form](#)

Share this resource

Social media, networks and in your stories. **Let us know!**



What's next?



- **Expanding** to feeder regions for global wildlife crimes;
- Transnational **collaborative** projects, involving teams of data and investigative journalists;
- **Training** data wranglers;
- Continued **data** collection and analysis;
- Working closely with **monitoring** organisations;
- Grow #WildEye **community**.



Thank you!



@wildeye_oxpeckers



@WildEye_News



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@WildEye

DISCLAIMER

Views expressed in this presentation do not necessarily reflect the views of the United States Agency for International Development or the United States Government or the Oxpeckers Investigative Environmental Journalism Board.